

CareerFirst

INSTITUTE

Unique Opportunities.
Better Careers.
Improved Lives.



We embody a forward-thinking disposition that reflects the dynamism, excitement, passion of today's modern professionals and businesses.

We are an architect of opportunities that connect the potentials of individuals to the ambitions of global businesses.



VISION



■ ■ ■ Our vision is to lead in the delivery of high-value workforce solutions to our partners by helping them navigate their human capital strategies and represent professionals with differentiated skills that will enable them to win in a changing world of work.

We are the industry's game changer. We are visionary strategists who creatively innovate the way our partners' plans are carried out, thought about, or made.

We are dedicated in making this a reality by:

EXECUTION.

We are informal, non-hierarchical, not afraid to fail, and focused on results not just ideas or strategies. We hold self and team to a high standard.

REVENUE.

Generating revenue requires us to elevate our service delivery through continuous improvement while we expand our capabilities to respond to the ever changing demands of our clients and customers.

INNOVATION & LEADERSHIP.

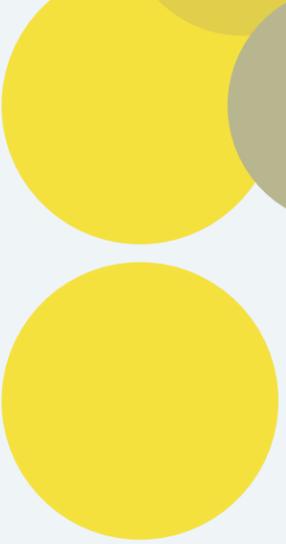
We lead current and capture future dynamics in the market and evolve our business with energy, generating a forward motion, and imagination.

EMPOWERMENT.

We are committed in setting the talent force to success through training, certification, and other means of acquiring skills that matter most to their chosen career so they are prepared to tackle the challenges work has to give them.

RELATIONSHIPS.

We earn a client's business through trust and thrive to grow the relationship with our sincere desire to understand their business.



We serve:

TALENT FORCE:

By assisting them earn their professional credentials, acquire globally-competitive skills, validate their competencies, and facilitate work opportunities that will land them employment of their choice.

Career First Institute is imperative to a young professional whose career is about to take off, aiming at earning needed qualifications to validate key professional competencies that serve as a passport to a financially and intellectually fulfilling career.

To a seasoned professional, Career First Institute provides options where they can find long-term value and success in the same way that they find a place to belong and grow.

GLOBAL COMPANIES:

By providing the highest quality of service, delivering cost-effective and time-sensitive solutions through the understanding their business requirements.

Career First Institute eliminates the guess work in recruitment work processes.

Trial and error as well as hit and miss are things of the past. We incorporate a systematic methodology in talent acquisition that increases success or match rate, lessen operating expenses, and improve overall candidate and client satisfaction.

Today's workplace is beyond physical walls and ceilings and increasingly moving to the internet. Workers work any place any time. Businesses adapt to new ways of getting things done as they build flexible organizations.

■ Employers compete for talent as aggressively as workers compete for jobs. Professionals are becoming sophisticated with their choices. This may require companies to rethink how they attract and retain talents.

■ Work becomes more collaborative and learning becomes more continuous.

■ Talent will be the critical source of competitive advantage.

■ Individuals are placed at the heart of every competitive organization. Workers are becoming more responsible for managing their careers, developing their own skills, seizing opportunities to become the best-of-breed in their respective specializations.

■ We need the best individuals to succeed. We help you with strategies where you can find or develop talents. For countries, we need educated workforce to grow.

Our expertise is anchored in three areas:

RECRUITMENT SERVICES

We specialize in placing individuals in managerial & specialist positions in BPO companies across Cebu and the Visayas and Mindanao region. We have enviable track record of success in placing candidates across many BPO companies and substantial private companies.

Recruiting across many different sectors from financial services to retail we have successfully managed many projects, both volume and individual, supporting our clients in a variety of appointments from Director level down to a Customer Service Representative.

As true industry specialists we cover an extremely diverse range of roles and careers to include:

Frontline Operations and Management Positions:

- Customer Service
- Sales
- Collections
- Retentions
- Complaints
- Technical Helpdesk
- Service Desk

Operations Support Positions:

- Resource Planning - Forecasting, Real-time & MI
- Training, Coaching & Performance Management
- Project Managers & Business Analysts
- Process Improvement & Quality
- Strategy / Change Management
- Account & Business Development Managers

We specialize in supporting candidates find the career opportunity that is right for them & our priority is building effective partnerships with clients and candidates alike to achieve outstanding results.

OFF SITE RECRUITMENT EVENTS

Career First Institute will facilitate the logistic requirements of an off-site recruitment event on behalf of our client may it be done within Cebu or nearby cities. With the client's requirements in mind, our team will stage the event that is centered in the following activities:

Marketing and Promotion

- Flyer distribution
- Multimedia advertising

Remote Candidate Assessment

- Communication Skills
- Job Readiness and Behavioral Assessment

Real-Time Endorsement to Clients

- Using a state-of-the-art video conferencing technology, we can hook our candidates to our client's recruitment team so they can conduct additional screening and interviews that will facilitate a faster turnaround time.

Job Fairs. Our team is experienced in hosting exclusive job fair in Cebu or other provinces in the Visayas. Please ask for our caravan schedule for 2013.

Mall Exhibit/Recruitment Events. Career First Institute can stage mall exhibits to strengthen the company's branding and bring recruitment activities closer to jobseekers.

BACKGROUND CHECK SERVICE

Whether you are looking for a background check on a prospective employee or a contract worker, we can help.

We offer customizable screening solutions that can meet your employment screening needs:

Pre-employment background checks

- Background research on candidates for academic institutions, including professional schools
- Background screening for executive hires or other high-profile employees
- On-going screening of current employees
- Background checks on the personnel of your suppliers/vendors who work on your premises

Employment background screening is a simple, yet effective measure organizations can take to help mitigate these risks in their workplace. A pre-employment background check can help you better ensure the person you are hiring is who he claims to be, does not have a criminal record that would disqualify him from being hired, and has a work history with which you are comfortable. These are just a few of the crucial elements of the many searches we can perform on your behalf to help you hire the most qualified and least risky employees.



RECRUITMENT MARKETING

CareerFirst **jobs**.com

CareerFirstJobs.com is the job portal of Career First Institute. We'd like to go an extra mile in partnering with our clients from training and skills development to securing a fulfilling career. We have created a simple tool for our users to find career opportunities and our clients to post job openings within minutes.



City Career Guide is the official FREE monthly publication of Career First Institute. It is the first of its kind in the Visayas region and it caters to the demands of Cebu's growing business climate. We place your brand directly in the hands of your target market: over 265,000 career shifters, working class professionals, including business establishments owners— all consumers with the purchasing power. And since we are bringing you closer to the local community, you are guaranteed value for every recruitment marketing peso you invest. CCG is strategically distributed and available in prime business establishments and populated public areas in and around Metro Cebu including key select provinces.

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STAY CONNECTED:

